

FIG. 1
PRIOR ART

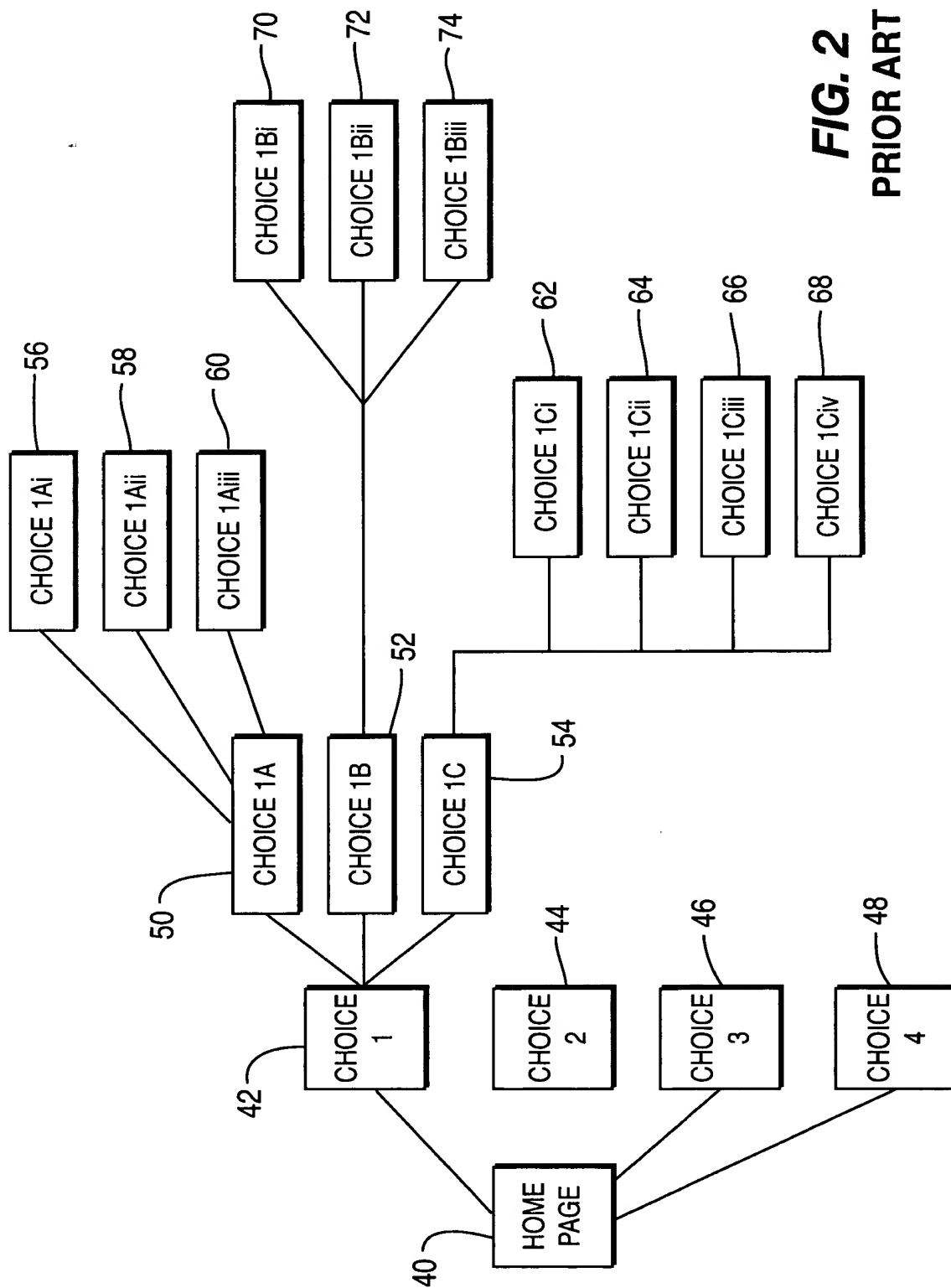


FIG. 2
PRIOR ART

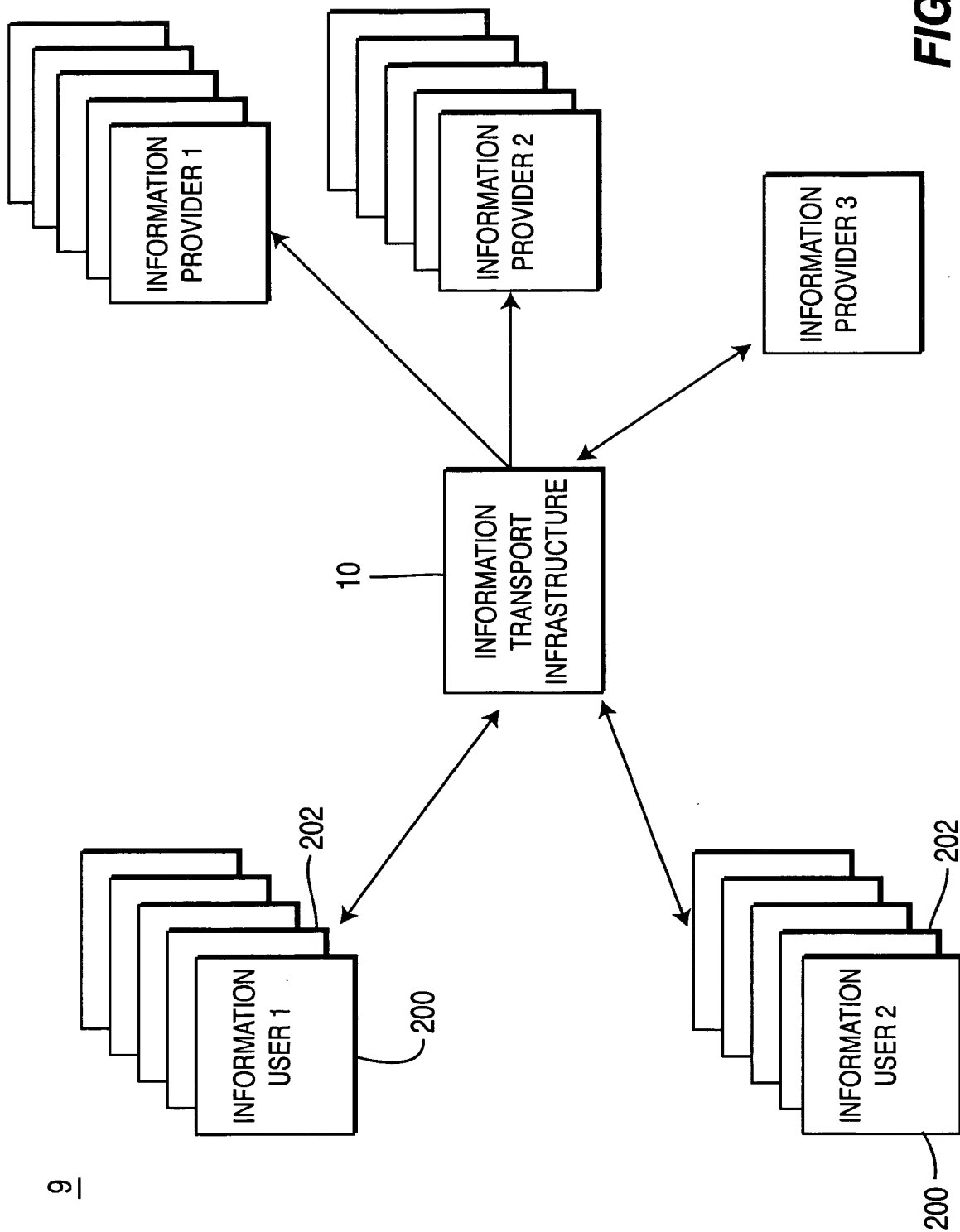


FIG. 3

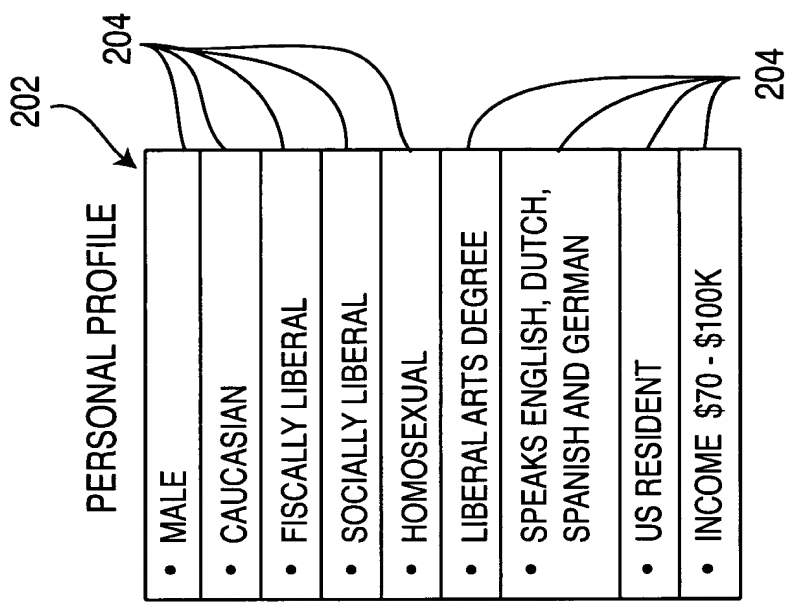


FIG. 4B

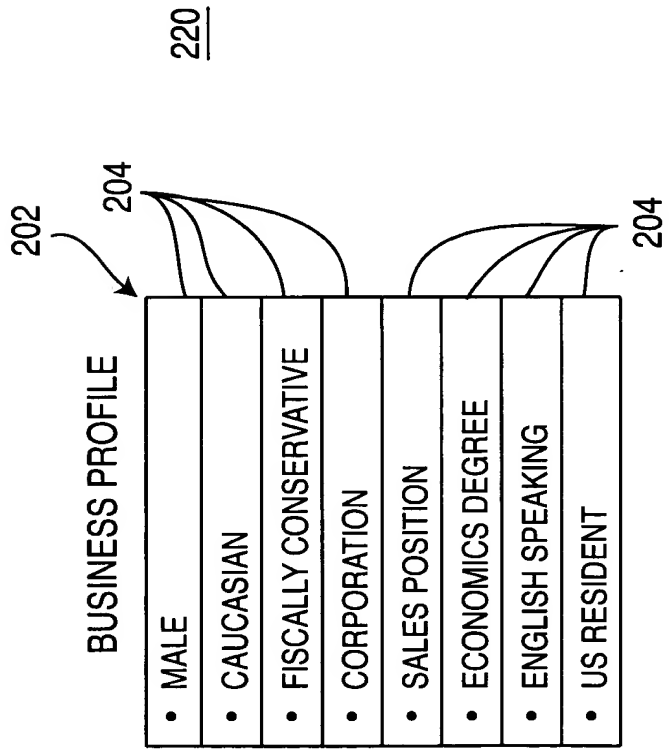


FIG. 4A



| 250 252 | 252A PROFILE | 252B SEX | 252C RACE | 252D ANNUAL INCOME | | 252E COLLEGE GRADUATE? | 252F HANDICAP? | 252G |
|------------|-----------------|-------------|--------------|-----------------------|--------------------|---------------------------|-------------------|------|
| | | | | 252B OVER 40K? | 252C OVER 100K? | | | |
| 260A | A BUSINESS | | | | | | | |
| 260B | B PERSONAL | | | | | | | |
| 260C | C FAMILY | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| 260N | | | | | | | | |



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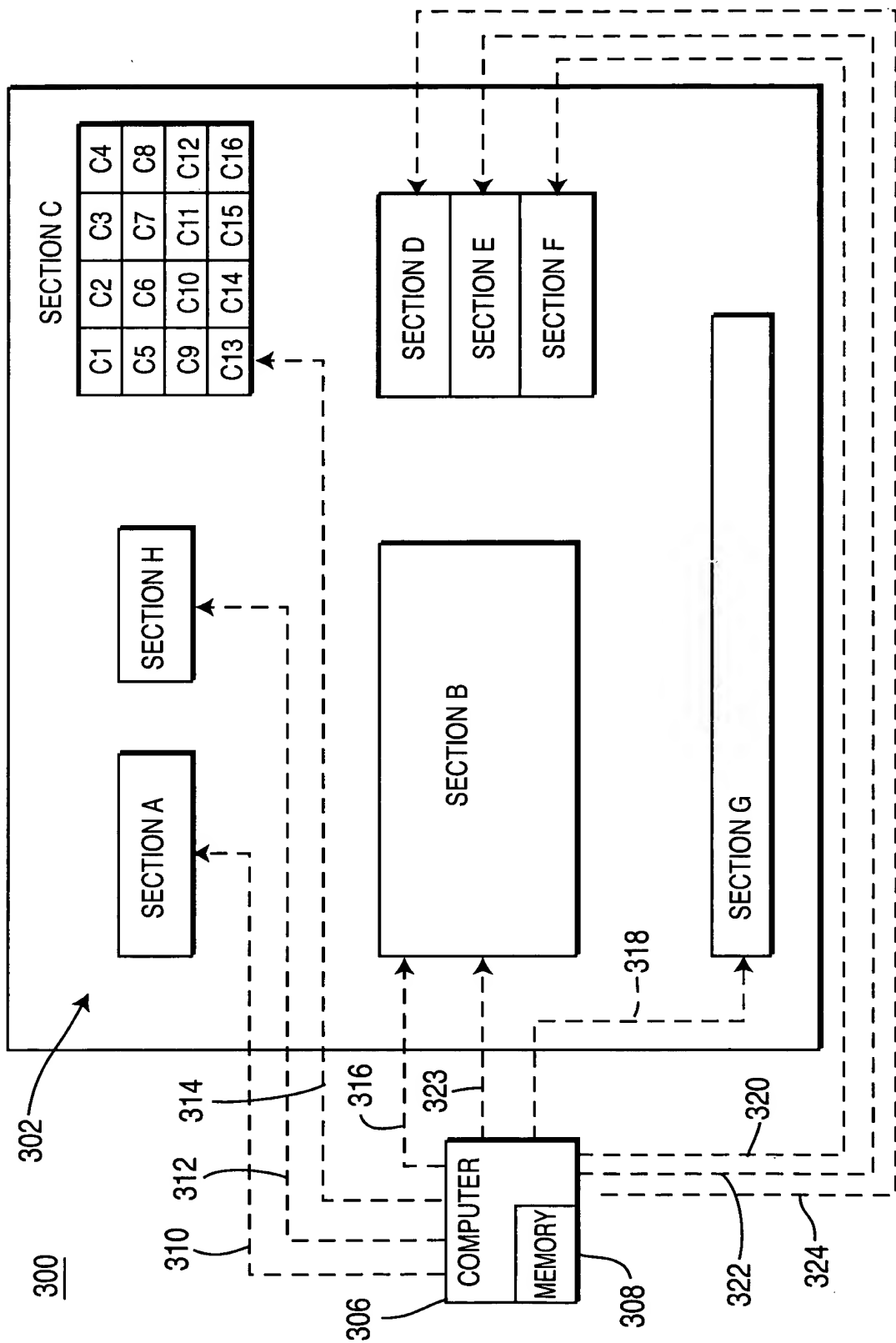


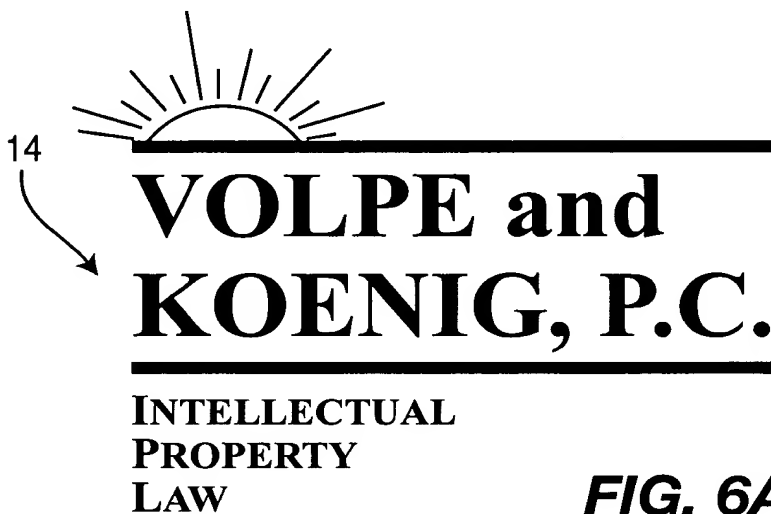
FIG. 5A



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| | |
|------|------------------------|
| 340A | TITLE/CORPORATE NAME |
| 340B | CORPORATE LOGO |
| 340C | CORPORATE ADDRESS |
| 340D | CORPORATE PHONE NUMBER |
| 340E | E-MAIL ADDRESS |
| | ⋮ |
| 340N | |

FIG. 5B



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FIG. 6A

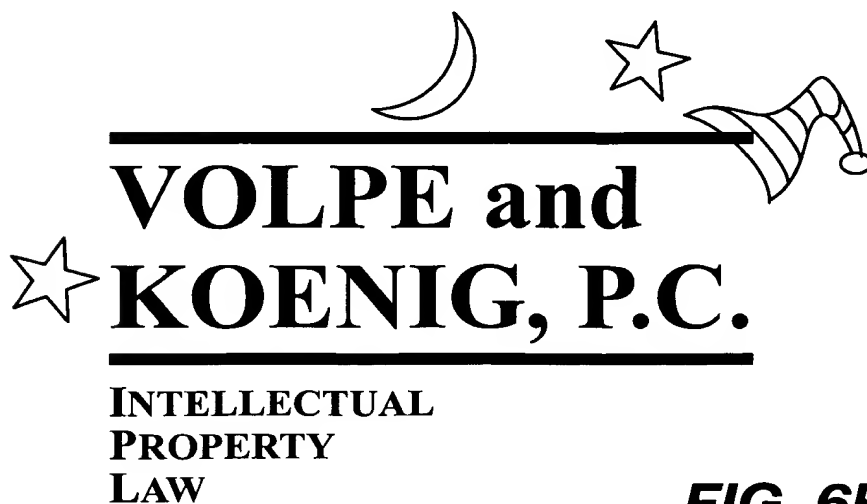


FIG. 6B



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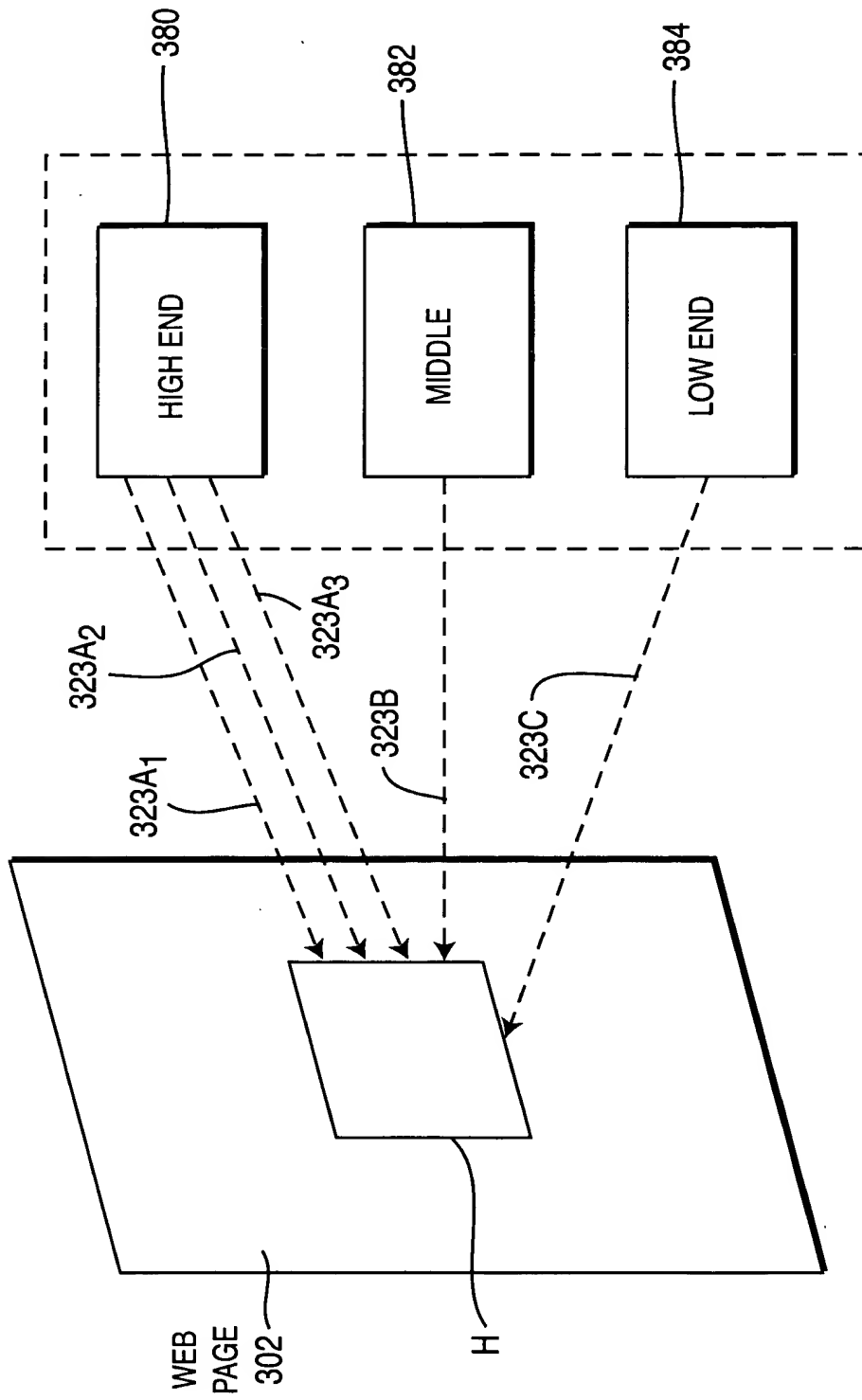


FIG. 7